

Ten Reasons to be an ASQ member:

1. Network with industry peers
2. Discounted training, certification, and events
3. Stay abreast latest trends in quality
4. Flexible membership levels
5. Individually strive for excellence
6. Grow your profession with knowledge
7. Download job specific resources
8. Web-based training
9. Resources to prepare for certification exams
- 10. ASQ is the world's leading authority in quality.**

Become a member today!
www.asq.org/membership



Quality Assurance and Quality Control

The terms “quality assurance” and “quality control” are often used interchangeably to refer to ways of ensuring the quality of a service or product. The terms, however, have different meanings.

Assurance: The act of giving confidence, the state of being certain or the act of making certain.

Quality assurance: The planned and systematic activities implemented in a quality system so that quality requirements for a product or service will be fulfilled.

Control: An evaluation to indicate needed corrective responses; the act of guiding a process in which variability is attributable to a constant system of chance causes.

Quality control: The observation techniques and activities used to fulfill requirements for quality.

Basic Concepts—www.asq.org

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**American Society
for Quality**
West Texas Section 1412
www.asq-1412.org



ASQ West Texas Section 1412 is committed to the never-ending quest to improve the quality performance of our service sectors, manufacturing facilities, healthcare organizations, and educational institutions that support the community in which we live.

Section Meetings and News Available at: www.asq-1412.org

Our Mission

We will drive continuous improvement and support quality awareness with:

Performance Management:

- Effecting positive change by proactively driving process and human performance improvement solutions that focus on adding value to our organizations.
- Utilizing a variety of industry best-practice methods in developing recommendations.
- Determining opportunities and priorities of areas that support our core values.
- Understanding specific performance objectives for each method in scope and identifying metrics for monitoring achievement of those objectives.



Talent Resources:

Recognizing and mapping talents to utilize combined skills, knowledge and aptitude to achieve maximum effectiveness and superior quality.



West Texas Section

Benefits to Community:

Quality driven professionals benefiting our community by sharing best practices developed from quality experiences to continuously improve business results for future community growth.

Guest Speaker Involvement and Sharing Best Practices

To communicate and explain lessons learned that achieved the desired high quality results and improvements.

Go to ASQ Section 1412 website for more information.

- Board Members
- Meetings
- News/Events
- Jobs
- Quality Toolbox Discussion Forum

WHY QUALITY ?

MANUFACTURING

- ✓ Improve operational processes
- ✓ Identify problems and solutions
- ✓ Reduce waste and cycle time

EDUCATION:

Help schools and teachers improve teaching, learning and documentation of classroom processes.

HEALTHCARE

- ✓ Quality of care
- ✓ Patient safety and satisfaction
- ✓ Organizational efficiencies

SERVICE

Provide high-quality personal interaction between employees and customers. Establish valid and reliable service performance measures.

GOVERNMENT

Prevent errors and provide people with more value for their tax dollars.

www.asq.org